

THE OFFER

Who is This For

Headline With Big Promise

Your Offer

(1-2 Paragraphs)

Background Image or Video

(Image Name / URL Location)

Foreground Image or Video

(Product Image, Profile Image, Video

(Image Name / URL Location)

OPTIN FORM

First Name	Yes	No
Mobile/SMS Number	Yes	No
Email Address	Yes	No

Call to Action Button Text

TESTIMONIAL

Headline / Title

Testimonial

First Name

Location

Suburb / City

Website

Role

Headshot Photo

Image Name / URL Location

BENEFITS

Benefit #1

Benefit #2

Benefit #3

Benefit #4

Benefit #5

Benefit #6

ABOUT

**Who are You?
And Why You?**

TESTIMONIAL

Headline / Title

Testimonial

First Name

Location

Suburb / City

Website

Role

Headshot Photo

Image Name / URL Location

CREDIBILITY LOGOS

Logo #1

Image Name / URL Location

Logo #2

Image Name / URL Location

Logo #3

Image Name / URL Location

Logo #4

Image Name / URL Location

Logo #5

Image Name / URL Location

Logo #6

Image Name / URL Location

PARAGRAPH WITH TEXT CALL TO ACTION

Paragraph about why should people take the action.

What is in it for them? What are the benefits?

**Call To Action
Text Link**

OTHER IMAGES / VIDEOS / ASSETS

Image / Video / Asset

Image Name / URL Location

Image / Video / Asset

Image Name / URL Location

Image / Video / Asset

Image Name / URL Location

Image / Video / Asset

Image Name / URL Location

Image / Video / Asset

Image Name / URL Location

Image / Video / Asset

Image Name / URL Location

THANK YOU PAGE

Headline

Message

Image / Video / Asset

Image Name / URL Location

Image / Video / Asset

Image Name / URL Location

Image / Video / Asset

Image Name / URL Location

Additional Call To Action

(e.g. Join Facebook Group / Page, LinkedIn, Instagram, Meetup,...)

THANK YOU EMAIL

From Name

From Email Address

Message

Signature Name

Signature Company

Signature Address

Signature Email

Signature Website

Signature Phone No.

Signature Logo

DELIVERY PAGE

Headline

Message

Image/Video/Asset

(Name / Url Location)

Image/Video/Asset

(Name / Url Location)

Image/Video/Asset

(Name / Url Location)

**Additional
Call to Action**

*(e.g. Join Facebook Group / Page,
LinkedIn, Instagram, Meetup,...)*

CRM INTEGRATION

CRM URL

Optin Tags

Optin Campaign

Thank You Email Tags

**Thank You Email
Campaign**

Delivery Tags

Delivery Campaign

CRM Instructions

ADDITIONAL INSTRUCTIONS