

THE OFFER

Who is This For

Headline With Big Promise

Your Offer

(1-2 Paragraphs)

Background Image or Video

(Image Name / URL Location)

Foreground Image or Video

(Product Image, Profile Image, Video)

(Image Name / URL Location)

OPTIN FORM

First Name Yes No

Email Address Yes No

Call to Action Button Text

THANK YOU EMAIL

From Name

From Email Address

Message

Signature Name

Signature Company

Signature Address

Signature Email

Signature Website

Signature Phone No.

Signature Logo

DELIVERY PAGE

Headline

Message

Image/Video/Asset

(Name / Url Location)

Image/Video/Asset

(Name / Url Location)

Image/Video/Asset

(Name / Url Location)

**Additional
Call to Action**

*(e.g. Join Facebook Group / Page,
LinkedIn, Instagram, Meetup,...)*

CRM INTEGRATION

CRM URL

Optin Tags

Optin Campaign

Thank You Email Tags

**Thank You Email
Campaign**

Delivery Tags

Delivery Campaign

CRM Instructions

ADDITIONAL INSTRUCTIONS